



CHARITY TRIVIA NIGHT:
SPONSORSHIP OPPORTUNITIES

Executive Summary

ABOUT SHRUTI → PAGE 3

- Dora-award winning Canadian stage actress
- Suffered severe and sudden stroke in March 2020 at age 30, losing functionality on her left side
- Every March, wanted to mark the anniversary of her stroke with something positive, giving rise to the idea of the 'Stroke of Genius' fundraiser

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- **When:** March 1 2025, 6:30PM
- **Where:** Bishop Strachan School, Toronto
- **Who:** ~120 local network.
- **Access:** Invitation only. Tickets \$150.
- **What:** Trivia quiz, live musical performance, complimentary drinks, hors d'oeuvres & dinner

ABOUT THE CAUSE → PAGE 5

- **UHN Foundation:** Part of University Health Network (UHN). Raises funds for research, education and enhancement of patient care
- **Krembil Brain Institute:** Team of clinicians and scientists specialising in problems of the brain and spine
- **Toronto Rehab:** One of North America's leading rehab science centres, including the KITE Research Institute

SPONSORSHIP PACKAGES → PAGE 6

- Venue sponsor: SOLD - *The Bishop Strachan School*
- Dinner sponsor: \$5,000
- Entertainment sponsor: \$3,000
- Bar sponsor: \$2,000
- Signature cocktail sponsor: \$1,000
- Quiz sponsor: \$1,000
- Favours sponsor: \$500
- Prize sponsor: \$500
- Friends of 'Stroke of Genius': \$200+

About Shruti

Shruti Kothari has always been a character. From her early childhood, her greatest passion has been to perform and entertain others. As an adult, she channelled this passion into a dynamic career as a successful stage actress, performing at the Stratford Festival, Young People's Theatre, Thousand Islands Playhouse, and more.

On March 7, 2020, Shruti's life changed in an instant when she suffered a severe brain haemorrhage and stroke that paralysed the left side of her body. She was only 30 years old.

In the hours, days, weeks, and months that followed, the incredible teams at the Toronto Western Hospital and Toronto Rehab Institute saved Shruti's life and set her on the path to recovery. In the years since, she has continued to make immense progress with the support of these teams and many others.

Shruti is determined to support the extraordinary doctors, scientists, and other medical professionals conducting ground-breaking research to understand the human brain and developing ways to help those who have suffered from brain injuries. She has chosen to commemorate her stroke each year in a spirit of gratitude, celebration, and giving back – hence the inception of 'Stroke of Genius'

Each year, together with her sisters, Akshara Chandhok and Shraddha Walker, Shruti organises a fundraising trivia night to support the Krembil Brain Institute and Toronto Rehab Institute through the UHN Foundation.



About the Event

When: Saturday March 1, 2025, 6:30PM

Where: The Bishop Strachan School – Student Centre

Who: ~120 guests from in and around the Toronto area. By invitation only.

What: Upon arrival, guests will be greeted by lively music while enjoying an array of delicious hors d'oeuvres and a selection of complimentary drinks. The formal programming will begin around 7:00PM, with guests seated in teams of 3-5 for a digital 'pub quiz' hosted by a local Toronto comedian while dinner is served. In between the two rounds of questions, there will be a live musical performance (performers to be announced). The quiz will culminate in the announcement and prize giving to the three highest placing teams.

About the Cause

UHN Foundation

Part of University Health Network (UHN), UHN Foundation raises funds for research, education and the enhancement of patient care at Toronto General and Toronto Western hospitals, Toronto Rehab and The Michener Institute of Education at UHN. With donor support, UHN Foundation is helping UHN pursue new knowledge to build a healthier world.

Krembil Brain Institute

The Krembil Brain Institute at Toronto Western Hospital is home to the world's largest, most comprehensive and most specialized team of clinicians and scientists, uniquely working hand in hand to prevent and confront problems of the brain and spine. Alzheimer's, Parkinson's, stroke and many other conditions affect millions worldwide. Through state-of-the-art patient care and advanced research, the Krembil Brain Institute team is working relentlessly to make tomorrow's solutions a reality today.

Toronto Rehab

One of North America's leading rehabilitation sciences centres, Toronto Rehab is revolutionizing rehabilitation by helping people overcome the challenges of disabling injury, illness or age-related health conditions to live active, healthier, more independent lives. As the largest hospital in Canada dedicated to adult rehabilitation, Toronto Rehab integrates innovative patient care, ground-breaking research and diverse education to build healthier communities and advance the role of rehabilitation in the health system. Toronto Rehab is also conducting game-changing research through the KITE Research Institute at UHN, the number-one rehabilitation research institute in the world. The scientists at KITE are redefining rehabilitation, developing revolutionary tools, technologies and treatments that are helping patients reach their rehabilitation goals faster.

Sponsorship Packages

All sponsors will be given brand exposure on digital event materials, including direct links from the website, and recognition at the event. Sponsors will be recognised as UHN Foundation Donors on donor walls and in annual report as appropriate to giving history, and will be provided with a business receipt for the full amount of sponsorship or a personal receipt for the maximum allowable amount.

Sponsorship type	Value	Additional benefits
Venue sponsor (1) Provides or sponsors the venue and facilities for the event, including on-site support (e.g. reception, A/V support, etc.).	SOLD	Inclusion in media publicity and joint social media posts. Verbally recognised by hosts at the event.
Dinner sponsor (1) Sponsors the hors d'oeuvres and main dinner for the evening, including an array of circulated finger foods, sharing platters at each table, and individually served dishes.	\$5000	Recognition on physical materials (e.g. menu). Opportunity to provide branded swag / brochure for guests in favour bag.
Entertainment sponsor (1) Sponsors the live performance between the two rounds of the trivia quiz.	\$3000	Verbally recognised by hosts at the event. Opportunity to provide branded swag / brochure for guests in favour bag.
Bar sponsor (1-2) Provides or sponsors beverages and bar service for the evening, incl. soft drinks, wine, beer, and a selection of spirits.	\$2000	Recognition on physical materials (e.g. drinks menu). Opportunity to provide branded swag for guests in favour bag.
Signature cocktail sponsor (1) Sponsors the signature cocktail for the evening: Shruti's favourite, the French 75.	\$1000	Recognition on physical materials (e.g. drinks menu). Opportunity to provide branded swag for guests in favour bag.
Quiz sponsor (1-2) Sponsors development of the trivia quiz (or one of the two sections of the quiz).	\$1000	Verbally recognised by hosts at the event. Additional exposure with sponsor-related question(s) in quiz. Opportunity to provide branded swag for guests in favour bag.
Favour bag sponsor (1-4) Sponsors or contributes to the favour bags provided to all attendees at the end of the event.	\$500	Verbally recognised by hosts at the event. Opportunity to provide branded swag / brochure for guests in favour bag.
Prize sponsor (1-3) Sponsors or provides the prizes for the first, second, and/or third-place teams in the trivia quiz.	\$500	Verbally recognised by hosts at the event. Opportunity to provide branded swag / brochure for guests in favour bag.
Friends of Stroke of Genius (unlimited) Donation to the UHN Foundation through the Stroke of Genius event.	\$200+	Verbally recognised by hosts at the event.



Contact Us

If you don't see the right sponsorship level for your philanthropic and marketing needs, please contact us to create a bespoke package for you. Stroke of Genius is also interested in Gift in Kind product and auction donation items.

For further information or to confirm your sponsorship, please contact:

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For queries about the UHN Foundation, please contact:

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